



MSB
Mediterranean
School of Business



WELCOME To MSB

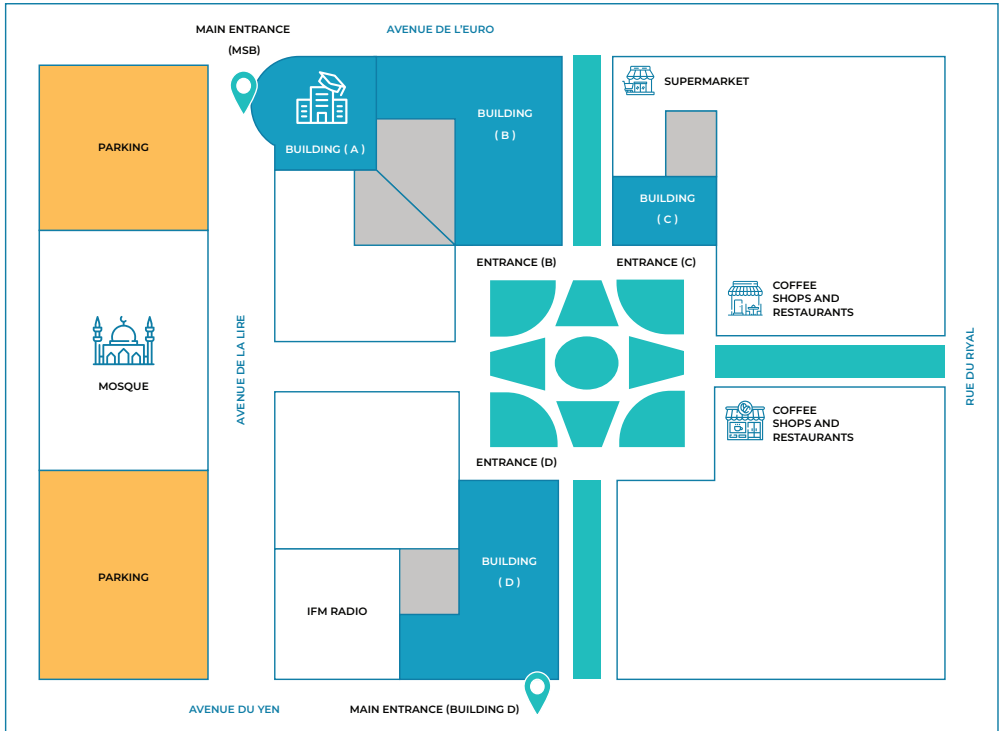
MSB Brings
the World to You



CAMPUS MAP

There are two main entrances :

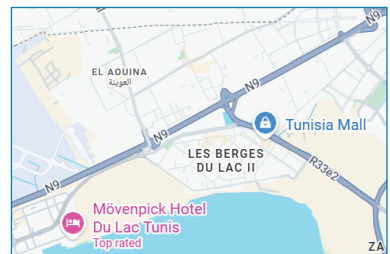
🌿 North, through Euro Avenue (Building A) + 🌿 South, through Yen Avenue (Building D)



MSB is located in:

Avenue de L'Euro Les Berges du Lac II, Tunis

2 Main Landmarks :



**MSB
Main Building
Building (A)**



**Mosque
Lac 2, Tunis**



Accommodation & Transport



Recommended Areas to Stay:

- **Lac 2 / Berges du Lac:** Close to MSB campus, safe, modern, and well-connected.
- **La Marsa (Near the Sea):** A charming coastal suburb offering a relaxed atmosphere, beautiful beaches, and a vibrant café culture, perfect for unwinding after conference sessions.



Getting Around:

- **Taxis:** Widely available; use official yellow taxis with meters.
- **Ride-Hailing APPS:** It is recommended to use indrive app, particularly during peak hours for finding rides. <https://indrive.com/fr-tn/install-android-app>
- **Car rental** is available at airports and in major cities.



Food & Dining



Local Cuisine:

Try couscous, briq, and Tunisian tagines



Nearby Restaurants:

Le Golf, La Closerie, and Gourmandise for quick bites



Halal & Vegetarian Options:

Widely available



Communication & Connectivity



• **International Dialing Code:** Tunisia's country code is +216 | 00216. Make sure your mobile plan allows international calls or roaming if needed.



• **Wi-Fi Access:** Free Wi-Fi is available in most hotels, cafés, and restaurants. Some venues may require a purchase or access code, so it's always good to ask.



• **Local SIM Cards:** For reliable mobile data and local calls, prepaid SIM cards from Tunisie Telecom, Ooredoo, or Orange are widely available. You can purchase one at the airport upon arrival or at authorized phone shops across the city. Passport identification may be required.



Historical Sites & Heritage

- **Medina of Tunis:** UNESCO World Heritage site
- **Carthage & Sidi Bou Said:** Historical ruins and picturesque village
- **Bardo Museum:** Renowned for Roman mosaics and artifacts

If you need to book a car for sightseeing, you may contact :
Mr Sami TRIFA at +216 71 289 115 or +216 24 139 000



Conference Week Essentials



MSB Campus:

- Located in Lac 2, a modern business district in Tunis
- Wi-Fi available across campus
- Cafeteria and coffee stations on-site
- Security and reception available for assistance



Time Zone:

• Tunisia operates on **Central European Time (CET)**



Climate & Weather in January

January in Tunisia marks the heart of winter, but the climate remains relatively mild, especially in coastal areas like Tunis and La Marsa.



Average daytime temperatures:

Around 15–16°C (59–61°F)



Evening temperatures:

Can drop to 8–10°C (46–50°F), so a warm jacket is recommended



Rainfall:

Moderate, with occasional showers, pack an umbrella or light raincoat



Sunshine:

Expect about 4–6 hours of sunlight per day, with a mix of cloudy and clear skies



Humidity:

Comfortable, averaging around 65–70%



Cultural Tips & Etiquette

- Tunisia is a blend of Arab, Mediterranean, and French influences
- Dress modestly in public spaces
- Greetings are warm, handshakes and "Bonjour" or "Asslema" are common
- French is widely spoken; English is common in business settings

Emergency Contacts:

MSB Reception and Help Desk

☎ Imen Jouini : +216 20 698 642

MSB Conference Contact :

☎ Lamia Ben Fdhila : +216 22 009 453

☎ Mohamed Mahjoub : +216 20 698 899

Just in case:

☎ Police : +216 197

☎ Ambulance : +216 190

☎ Fire Brigade : +216 198

☎ La Rose Clinic : +216 71 100 900