

Making Your Case to Attend:

Americas Accreditation Conference

Denver, Colorado I September 30-October 1, 2024



What You'll Gain:

Sessions, Tools, and Takeaways



Who You'll Meet:

Peers, Industry Leaders, and Key AACSB Contacts



Tell Your Leadership:

How to Justify Your Trip

Conference Details



Denver, Colorado, USA September 30-October 1, 2024

Hilton Denver City Center Group Block Rate: 219 USD per night Group Block Deadline: September 9

Rooms are based on availability and may sell out prior to the cut-off date.

Key Times to Note

Conference Kickoff

Conference Check-In Begins Sunday, September 29 I 4:00 p.m.

Networking Breakfast

Monday September 30 | 8:00 a.m.

Networking Community Meetings

Diversity and Inclusion Affinity Group Monday, September 30 I 8:30 a.m.

Small Schools Network Tuesday, October 1 | 8:30 a.m.

Online Learning Affinity Group Tuesday, October 1 | 8:30 a.m.

Networking Reception



Closing Session

Recap Key Learnings and Takeaways With Stephanie M. Bryant, Chief **Accreditation Officer**

Tuesday, October 1 | 4:00 p.m.

Continental breakfast and lunch are included on conference days.



Early Registration Expires August 30.

Conference Topics

Accreditation Best Practices

Using AI for Accreditation

Resources for Your School

Keynote I



More Chat, Less Bot: How Humans Unleash the True Power of Al In Innovation
Monday, September 30 | 9:30 a.m.

Jeremy Utley, Adjunct Professor, Stanford

Keynote II



Becoming Superhuman: The Science of Optimizing Productivity and Performance Monday, September 30 | 3:45 p.m.

Sahar Yousef, Cognitive Neuroscientist, The University of California at Berkeley

Special Announcement



Unveiling the AACSB Advantage: New Report and Al Solutions

Tuesday, October 1 | 9:45 a.m.

Stephanie Bryant, EVP, Chief Accreditation Officer, and Managing Director, Americas, AACSB

Leveraging Al for Accreditation



For Standard 8:

ChatSDG is a new Generative AI tool that evaluates real-world research impact. Learn how ChatSDG can help you with data collection, analysis, and reporting for visits.

For Assessment:

With practical examples and case studies, find out how AI tools are providing deeper insights into your assessment data, addressing learning gaps more quickly, and supporting your decision-making for continuous improvement.

For Research:

Learn how to leverage current AI tools to improve research efficiency and innovation. The session will provide a "cheat sheet" for the tools, and a demo you can bring back to your institution.

View the Full Agenda

Meet AACSB Accreditation Experts

We would be delighted to meet with you at the conference! Reach us at our email addresses listed below.



Stephanie Bryant
EVP, Chief Accreditation Officer, and
Managing Director, Americas
stephanie.bryant@aacsb.edu

Presenter: Unveiling the AACSB Advantage: New Report and Al Solutions



Suzanne Mintz
Vice President, Accreditation
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Presenter: Initial Accreditation Visit Q&A



Lauren Maradei Senior Manager of Accreditation lauren.maradei@aacsb.edu

Presenter: CIR Accreditation Visit Q&A



Ana Sotillo

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Maria Baltar
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Libby Rozell
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More to Learn!

Extend your trip to attend these interactive seminars:

Business Accreditation Seminar

New Format!

Explore the accreditation standards through an immersive case study.

Facilitated by Stephanie M. Bryant, Chief Accreditation Officer, AACSB Saturday, September 28–Sunday, September 29

Bundle and Save up to 300 USD

Continuous Improvement Review Seminar

Learn the steps for a successful continuous improvement review visit, from the first year of the cycle to the completed visit.

Facilitated by Scott Dawson, Dean, University of Colorado Denver Sunday, September 29

Bundle and Save up to 300 USD

Accounting Accreditation Seminar

Less than 25% of AACSB-Accredited schools have supplemental accounting accreditation. Explore the process in an in-depth overview.

Facilitated by Maria Baltar, Regional Head, Americas, AACSB Wednesday, October 2

Bundle and Save up to 300 USD

Americas Accreditation Conference

Sample Justification Letter

Convince your leadership to approve your conference attendance.

Dear [decision-maker's name]

I am writing to request approval to attend the 2024 **Americas Accreditation Conference**, organized by AACSB, from September 30–October 1 in Denver, Colorado. I believe my participation is needed for several reasons:

- To report back to our staff on the latest developments and best practices in achieving and maintaining accreditation.
- To meet with our accreditation staff liaison to ensure we remain aligned with AACSB requirements
- To learn how our peers are streamlining accreditation processes through Al-based solutions, which have the potential to significantly reduce staff workload dedicated to accreditation.

The cost for AACSB members to attend is \$1,095 prior to August 30/ \$1,395 after August 30 and includes breakfast and lunch on conference days. Additional costs for my travel will apply.

Thank you for considering my request. I am confident that the tools and best practices gained from this conference will advance our school's efficiency and alignment with AACSB's accreditation standars.

[Your Name]



We hope to see you in Denver!

