

/ Decision Canvas 2: What Could Evolution Look Like?

A. Explore the Archetypes

Consider each archetype as a lens for responding to the specific opportunities for enhancement or redesign identified in Canvas 1.

Archetype	Guiding question	Elements to consider	Our ideas
AI-Native MBA	How could AI reshape what students learn and the capabilities they develop?	Curriculum, pedagogy, assessment, personalization, human-AI collaboration, and leadership capabilities.	Type your comments here
Agile MBA	How could greater flexibility serve learners across their careers?	Modularity, personalization, pace, entry and re-entry, stackability, and lifelong learning.	Type your comments here
Immersion MBA	How could deeper integration with practice strengthen capability development?	Experiential learning, employer partnerships, live business challenges, work-integrated learning, and applied assessment.	Type your comments here

B. Explore the Intersections

The archetypes are not mutually exclusive. Consider whether combining elements could create greater value.

 AI-Native + Agile	 Agile + Immersion	 AI-Native + Immersion	 All Three
Could AI enable more personalized and flexible learning?	Could learning and workplace experience be more closely integrated throughout a learner's career?	Could AI capabilities be developed through real-world business challenges?	Where might technology, flexibility, and immersion reinforce one another?

/ Decision Canvas 2: What Could Evolution Look Like?



C. Evaluate the Opportunity

For your most promising ideas, consider:

Decision Lens	Question	Our assessment	Decide	
Strategic Fit	Does this align with our mission and distinctive MBA value proposition?	Type your comments here	☐ Adopt ☐ Adapt	☐ Explore Further ☐ Enhance
Learner Value	Will it meaningfully improve our learners' experiences, access, and outcomes?	Type your comments here	☐ Adopt ☐ Adapt	☐ Explore Further ☐ Enhance
Employer Value	Does it strengthen capabilities valued in the workplace?	Type your comments here	☐ Adopt ☐ Adapt	☐ Explore Further ☐ Enhance
Feasibility	Do we have, or can we develop, the capabilities and resources required?	Type your comments here	☐ Adopt ☐ Adapt	☐ Explore Further ☐ Enhance
Trade-Offs	What might we gain, and what might we risk losing?	Type your comments here	☐ Adopt ☐ Adapt	☐ Explore Further ☐ Enhance